

# Social Media for Farm Business Seminar



**Tuesday, January 28, 2014**  
**Dunn County Judicial Center**  
**615 Stokke Pkwy, Room 1402**  
**Menomonie, WI 54751**



**6:30 p.m. — 8:30 p.m.**

**Cost: \$10.00 (includes refreshments and materials)**

Are you feeling a need to get your farm business into social media, but aren't sure where to begin? Are you doing social media, but aren't sure it's worth it? Are you overwhelmed by the constant introductions of the "new web site that you just have to join"?

If you answered **YES** to any of the above questions then this seminar is for you!

In this seminar, **Dennis Deery of Irish Rose Consulting** will discuss the role of social media as part of your online presence. He will give an introduction to today's most popular social media sites, cover tools that can ease your use of social media, and discuss how to use analytics to make sure your efforts are working. This jargon-free presentation will give you the tools to fit social media into your already-too-busy schedule.

## Social Media for Farm Business Seminar - Registration Form

**Deadline: January 24, 2014**

*You must reserve your participation by registering with payment*

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_

Zip: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

What Social Media would you like to learn about?  
\_\_\_\_\_

Send Registration form and check to:

**Dunn County UW-Extension**  
**800 Wilson Avenue, Room 330**  
**Menomonie, WI 54751-2265**

Make Check payable to: **UW-Extension**

Questions? 715.232.1636 or email  
katie.wantoch@ces.uwex.edu

**Registration Cost: \$10.00 (includes refreshments & handouts)**